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The roll-out of the CC RFID labelling operation in 2010

The RFID partners, listed below, supporting the standardisation and implementation of the RFID* technology in the green sector, have during the last 5 years made substantial research and progress in a joint RFID project. The RFID partners find it of vital importance for the efficient logistics to establish a standard structure by providing RTIs (Returnable Transport Items) with an exclusive RFID label with a high security level. The aim is to implement the RFID technology on RTI's used in the industry and by this obtain higher efficiency, improved control as well as cost reductions and to comply with the future demands of the trade.

After extensive testing of the technology, we are now ready to roll out the project; however, due to the complexity and the implications for the whole Supply Chain, the Partners have agreed to postpone the implementation from 1 February to 1 November 2010.

We are sure that this will allow all involved parties to integrate the solution thoroughly into their organisations, enabling everyone in the logistics chain to implement this during the off-peak season. This will ensure a smooth transition.

The RFID Partners have agreed not to accept the use or distribution of CC or CC identical equipment without a valid and original CC RFID label after the deadline, and to secure a CC pool closed for unacceptable infiltration of false labels. A new function is that some of the undersigning organisations will use the RFID labels in their integrated and internal IT structures, which is why the RFID label will be an essential part of the systems controlling the logistics. Due to this, only CC trolleys with original CC RFID labels will be accepted. Systems and tools to control and prevent this through a scanning process have been planned and will be implemented by each of the Partners.

For the continued development and co-ordination of the RFID labelling of the RTIs, the RFID Partner Steering Committee will continue as a part of the standardisation project and in the interest of a continued improvement of the quality of equipment used to the benefits of all participants in the green sector.

Container Centralen A/S will provide the CC clients with the number of original CC RFID tags corresponding to their signed contracts with CC in due course before the fixed date for the labelling.

Further information can be found on www.cc-rfid.com

*RFID: Radio Frequency Identification ('electronic labelling')

Container Centralen A/S

Flora Holland b.v.

GASA Group A/S

Landgard Blumen & Pflanzen GmbH

VGB

OPERATION: Chip It!

